

Meeting of the Advisory Panel on Medicare Education (APME)
Centers for Medicare & Medicaid Services (CMS)
Tuesday, November 19, 2002
Holiday Inn on the Hill
415 New Jersey Avenue, NW, Washington, D.C., 20001
(202) 638-1616

9:00 – 9:05 a.m.	Open Meeting and Welcome	Nancy Caliman, Center for Beneficiary Choices, Centers for Medicare & Medicaid Services (CMS)
9:05 - 9:15 a.m.	Introduction of Members Review of previous meeting	Dr. Susan Reinhard, Chairperson, APME
9:15 – 10:00 a.m.	<i>Medicare & You</i> Campaign Update	Michael McMullan, Deputy Director, Center for Beneficiary Choices (CBC), CMS
10:00 – 10:15 a.m.	Break	
10:15 – 12:00 p.m.	Strategies and Approaches for Medicare Education: <ul style="list-style-type: none"> • Long term care awareness strategy 	Moderator: Dallas Salisbury, APME CMS Staff: Thomas M. Kickham, Ph.D.
12:00 p.m.-1:00 p.m.	Lunch	
1:00 – 3:00 p.m.	Strategies and Approaches for Medicare Education: <ul style="list-style-type: none"> • Quality improvement communication strategy 	Moderator: Dr. Marlon Priest, APME CMS Staff: Dr. Shiela Roman Regina McPhillips, Ph.D.
2:15-2:30 p.m.	Break	
2:30 –3:00 p.m.	Public Comment	Dr. Susan Reinhard
3:00 – 3:30 p.m.	Listening Session with CMS Leadership	Gail P. McGrath
3:30 – 4:00 p.m.	Committee Discussion and Next Steps	Dr. Susan Reinhard
4:00 p.m.	Adjourn	Nancy Caliman

FOR FURTHER INFORMATION

Information about summary minutes of this meeting or other Committee matters will be available on the World Wide Web at <http://www.cms.hhs.gov/faca/apme/default.asp>, or by contacting Nancy Caliman via E-mail at ncaliman@cms.hhs.gov or by telephone at (410) 786-9379 (locally), or (877) 449-5659 (toll free).

Press inquiries are handled through the CMS Press Office at (202) 690-6145.